White paper



Vodafone Business for Global Enterprises

Helping organizations to thrive beyond boundaries in a highly connected world

vodafone business

Contents

1. **Setting the scene**
   – the global enterprise landscape

2. **Our commitment to you**
   – creating positive change at scale

3. **Why choose Vodafone Business**
   – The 5 pillars of our value proposition for global enterprises

   Reason 1: Global infrastructure and connectivity

   Reason 2: Outcome-driven enterprise solutions

   Reason 3: Dedicated customer management and service model

   Reason 4: Access to partner ecosystem

   Reason 5: Joint optimisation and innovation

4. **Creating positive change together**
   – contact us

01

The global enterprise landscape

Today, large global enterprises face a complex mix of challenges that span economic, geopolitical, technological and environmental. As a result, the 'never normal' global context we live in is **reshaping how global enterprises operate**. Against this backdrop, of uncertainty, it is little surprise that the top strategic priority for CEOs is 'increasing growth confidence'.

42% of global CEOs believe their current business model will not be viable within a decade without reinvention. Most are turning to technology to stay competitive—82% now rank digital transformation as a top strategic priority. Technology acts as a crucial strategic lever for global enterprises, it enables enhanced efficiency, innovation, and ease in adapting to a rapidly changing global landscape.

It is clear that forward movement requires more than just cutting-edge technology – it demands a simpler, more consolidated approach. One with expert advice, trusted guidance and a well-defined vision for scaling success across diverse industries and geographies.

42%

of global CEOs believe their current business model will not be viable within a decade without reinvention. Most are turning to technology to stay competitive—**82% now rank digital transformation as a top strategic priority.**

We are more than a network provider

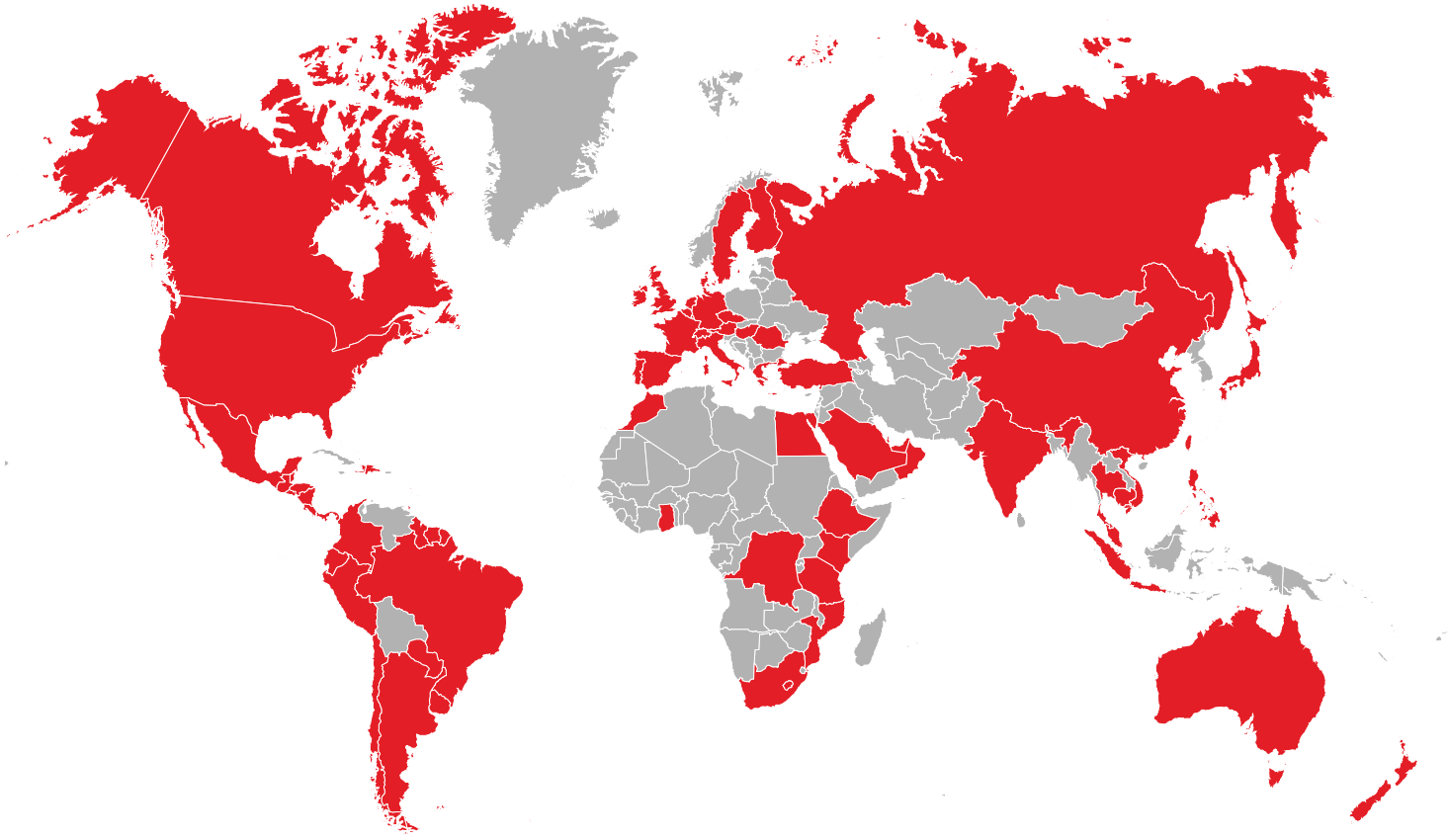
We are your partner in building agile connected global operations and resilient digital infrastructure. Not only because we have over **40 years of experience** - but also because we are a global enterprise ourselves.

At Vodafone Business, we are closely connected to the global enterprise landscape with **4.7 million customers** across all markets. Our expertise, demonstrated in **23% YoY growth** in Cloud portfolio & continued strong demand for SaaS, as well **+4,5% YoY growth** to **205 million IoT connections**, demonstrate continued progress through challenging times. With a **year-on-year growth of 4%** in service revenue, representing **30% of Vodafone Group revenue** and making us the largest growing B2B telco globally . You can feel assured of our resilience and ability to support your global enterprise through times of uncertainty. Crucially, our flexibility to support growth at all levels – globally, regionally or locally – means we can offer the right guidance and services no matter what your structure or needs.

Vodafone Business is the largest dedicated B2B connectivity provider in Europe & Africa, and our global reach is demonstrated by our ability to support organizations seeking to expand their operations internationally into other regions including Australasia. This underscores both our extensive capabilities and our dedication to facilitating the growth of enterprises in emerging markets worldwide.

Vodafone Business is not only changing where we operate, but more crucially, how we operate.

Our global presence and reach





02

Our commitment to you

Here's how we aim to serve you:

In a world where the only constant is change, large organisations like yours need more than a provider – they need a partner. With this in mind, we believe now's the ideal time to redefine and reinforce our strategic capabilities and collaborative approach with you. We're here to help you scale your success. We're with you for the journey – wherever it takes us.

Creating positive change at scale

We help to create positive change at scale by intelligently connecting people, assets and data across the world.

Let's turn ambition into action.

03

Why choose Vodafone Business

The 5 pillars of our value proposition for global enterprises

At the core of our value proposition are five pillars – each intended to support you with the scale, expertise and agility you need to lead with confidence. Together, the pillars form a complete offering that's designed to enable your success both today and tomorrow.

1

Global infrastructure and connectivity

We are a global, convergent player, orchestrating networks and platforms to provide global enterprises with services across multiple geographies.

2

Outcome-driven enterprise solutions

We empower multinational customers to achieve their business and operational goals by leveraging our portfolio of market-leading, expertly developed solutions.

3

Dedicated customer management and service model

We have 1,400 employees dedicated to our global enterprises, ensuring a top-tier end-to-end experience from design to delivery and in-life support.

4

Access to partner ecosystem

We work with world-class technology players, providing global enterprises with simplified, scalable access to a wide range of third-party services.

5

Joint optimisation and innovation

We engage on a deeper level with global enterprises, with exclusive initiatives and programmes aimed at continuous service improvement and the co-design of new deployments.

PILLAR 1

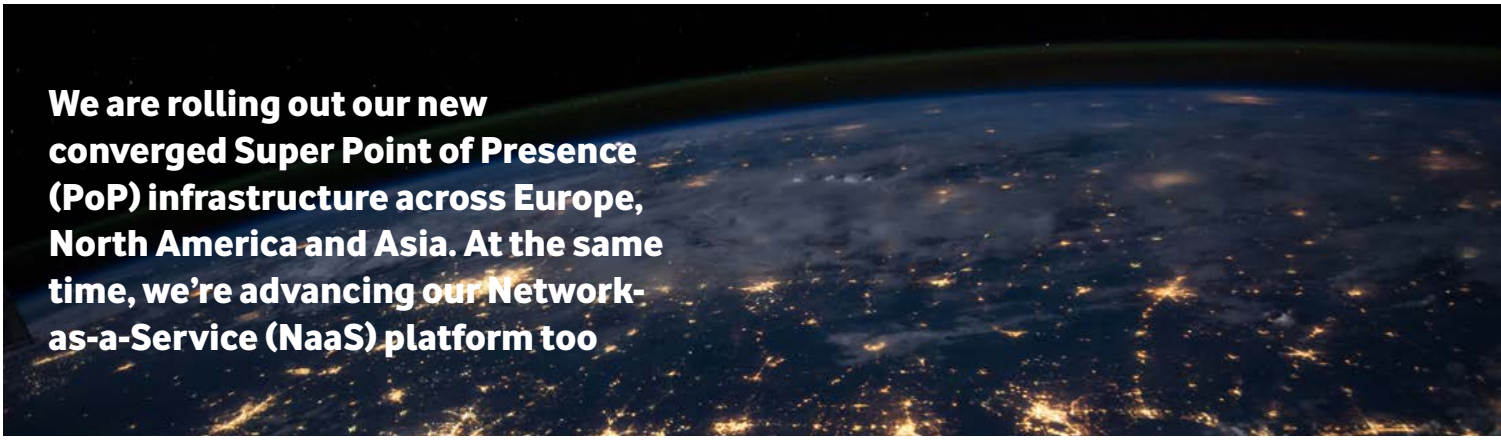
Global infrastructure and connectivity

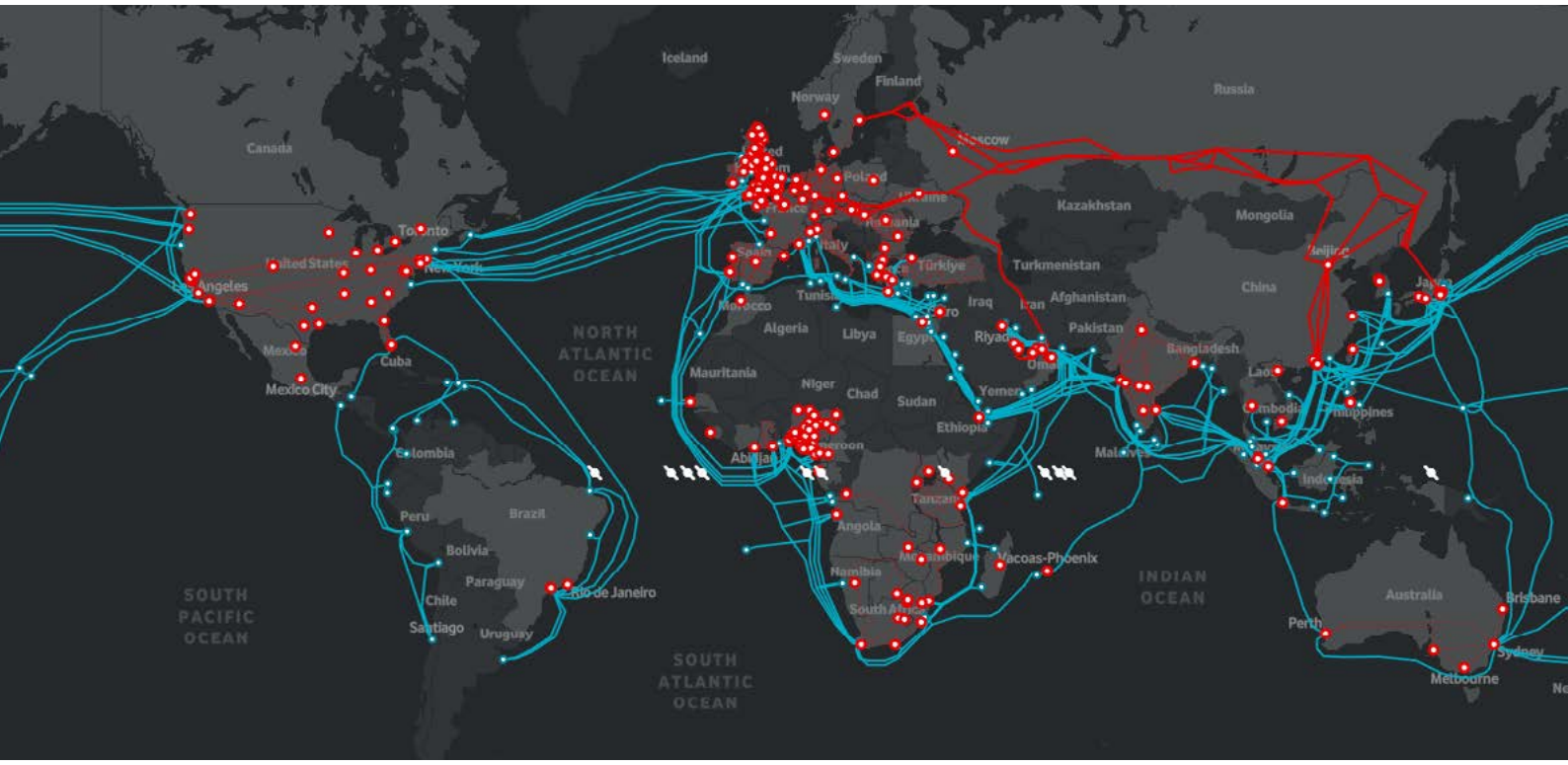
We are a global, convergent player, orchestrating networks and platforms to provide global enterprises with services across multiple geographies.

In the fast-moving digital economy, our extensive global network infrastructure ensures seamless, nearly ubiquitous access to the resources and services you need – both for day-to-day operations as well as transformational initiatives.

To further enhance performance and agility, we are rolling out our new converged Super Point of Presence (PoP) infrastructure across Europe, North America and Asia. These strategically placed hubs reduce latency and last-mile distance, while supporting local data sovereignty and compliance.

At the same time, we're advancing our Network-as-a-Service (NaaS) platform too – enabling flexible, cloud-like networking with automated, programmable and consumption-based services. This will simplify network management, boost performance and increase operational efficiency – providing the ideal foundation for businesses looking to harness AI and future-ready technologies.





Providing the backbone of enterprise digitisation

275+ global Points of Presence

1M+ km of terrestrial fibre

Direct Internet Access in 32 countries

Fixed Wireless Access in 65 countries

IP-VPN service in 74 countries

High speed optical network covering 49 cities across 18 European countries

Cloud Access: 159 cloud-on-ramps to major hyperscalers (Microsoft, AWS, Google, Oracle, IBM) at bandwidths up to 400Gbps

Capacity on 80+ Subsea Cable Systems reaching 100 countries, including high-demand systems including 2Africa, Amitie, Apollo, BBG

Satellite ground station providing LEO connectivity for sites in the US and Europe

Connecting at scale, maximising our reach

Vodafone invests approximately **€19billion** a year in infrastructure and IT services related to our mobile and fixed connectivity services. We are also investing **€1.3 billion** over the next decade to upgrade our data centres and ensure that they remain efficient, scalable and sustainable.

Additionally, we can reach far beyond our on-footprint European and African markets through partnership agreements with local telecommunications operators in **40+ countries** – taking our connectivity even further around the world.

As part of our commitment to sustainability and operational excellence, we have invested **€31 million** in energy-efficiency initiatives across our networks and data centres, achieving annual energy savings of 11 GWh. We are also advancing our network capabilities in the UK through a merger with Three UK, supported by a **€13 billion** investment to build one of Europe's most advanced 5G networks.



330M+ mobile and fixed customers

4G/5G roaming traffic across 168 countries

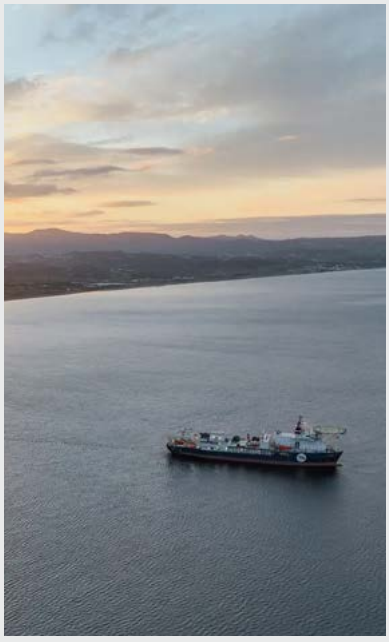
Over 20% of worldwide internet traffic, equivalent to over 12 Tbps

137+ Tbps of peering capacity across our operating companies' networks

Over 2 billion Voice over IP minutes per month

200M+ secure connected devices, including 40M+ vehicles

Deep dive on subsea cabling and satellite capabilities



Bridging continents

We have invested heavily in subsea systems, such as the groundbreaking **2Africa** project, which aims to create one of the world's largest fibre-optic submarine cables. **Spanning 45,000 km and reaching 33 countries**, this system is set to revolutionise connectivity across Africa, Europe and the Middle East. **With a capacity of 180 Tbps**, the **2Africa cable** will significantly enhance data transfer speeds and broaden broadband access in underserved regions.

Additionally, we have recently landed the **2Africa cable** in Bude (UK) and Crete, reinforcing our commitment to providing faster, more reliable internet connections to billions of people globally. We are also a key player in **Amitié**, the world's highest-capacity transatlantic communications cable, **boasting 400 Tbps of bandwidth** and directly connecting Boston to Europe.

Our future roadmap for subsea investments includes:

- **East-to West Digital Gateway:** developing new subsea cable routes to create a high-capacity corridor from the Indian Ocean to Eastern Europe.
- **Bridging the digital divide:** expanding on the **2Africa** Subsea project to enhance connectivity within Africa, ensuring broader and more resilient digital access across the continent.

Expanding horizons

We've been integrating satellite-based solutions into our connectivity products for over **35 years**. Our aim is to get everyone connected, no matter where they are.

The Vodafone satellite teleport in the UK is home to our satellite operations based on **GEO satellites** – and we also partner with service providers to connect customers in hard-to-reach locations. Some of these strategic partnerships include **AST SpaceMobile**, **Telesat**, **Intelsat** and **Amazon** to cover air and maritime, as well as on land.

Key deployments for **low earth orbit comms satellites (LEO)** are Direct-to-Device, Internet broadband and Private networks, and IoT Connectivity. Direct to Device gives significant differentiation for Vodafone mobility through **AST Spacemobile**'s leading platform.

Our collaborations enable us to extend our satellite services, bringing reliable connectivity to remote and underserved areas, as well as providing vital resilience in disaster-stricken regions. By bringing customers the best network and connecting people who have never had access to mobile communications before, we are helping to close the digital divide.



Embedding trust into our infrastructure

Our infrastructure is built with security at its core – we embed security controls from the earliest stages of system and service development. In fact, our entire global network is secure by design:

We have a dedicated Secure by Design team within our Cyber Security function that reports directly to our CTO. Recognised at CyberCon 2024 for its impact, the team sets high security standards, provides expert guidance to business projects and ensures that all solutions undergo structured cyber risk and security assessments.

We conduct over 1,000 penetration tests annually and maintain ISO 27001 certifications across key markets. Risk-based supplier assessments and contract-level security requirements ensure our supply chain meets high security standards.

Our new cyber risk methodology further maps attack techniques to effective controls, strengthening resilience and closing security gaps.

We have regular independent audits on our network elements, data centres, offices and shared services centres as part of our compliance certifications.

We align our policies with international standards from organisations such as ISO and NIST, which are set, reviewed and updated regularly to stay up to date with an evolving global threat landscape as well as our customers' needs.

We use advanced secure networking strategies to protect customers' networks from evolving threats.
The assured compliance helps achieve data security and regulatory adherence.

As we start the roll-out of a Network-as-a-Service model, this secure-by-default architecture ensures resilience, compliance and trust – supporting enterprises in a digital landscape where security is non-negotiable.



Evolving our infrastructure for a better tomorrow

We believe that what is good for the planet, is good for business too. We are therefore dedicated to building an inclusive, sustainable and trusted digital society where individuals and businesses can thrive:

- **We are committed to integrating green infrastructure into our network – 100% of the energy** we use to power our global networks is matched with renewable sources.
- **We are an enabler of the global green transition** through our technology and high-speed connectivity.
- **We are investing €1.3 billion over the next decade to modernise our data centres—** enhancing scalability, energy efficiency, and climate resilience. This shift to cloud-based infrastructure is a key part of our sustainability strategy, helping reduce emissions, improve resource efficiency, and support our net zero goals.
- **We've reduced the carbon emissions from our operations by 80%** since 2020 and **aim to reach net zero across our full value chain by 2040** – with interim goals of achieving net zero operations in Europe by 2028 and in Africa by 2035.
- **We ensure network resilience by proactively assessing climate-related risks** to infrastructure, such as floods or wildfires.
- **We aim to re-use, re-sell or re-cycle 100% of our networks' waste** as part of our commitment to circularity and environmental responsibility.
- **We have been widely recognised for our progress –** we received a platinum medal by EcoVadis for sustainability, **scoring 85/100** and **ranking in the top 1%.** Additionally, we maintained our **A rating by CDP** in 2024, acknowledging our leadership in climate transparency and action and **placing us among the top 2%** of scored companies.
- **Looking ahead, we're developing Life Cycle Assessment and Product Carbon Footprinting tools** for all our products and services and make these available to our customers—including network and infrastructure components. These insights will help us design more sustainable solutions and reduce our environmental impact.
- **We consider connectivity to be a force for good –** and through sustainable infrastructure and resilient networks, we aim to empower people, protect the planet and maintain trust with our customers.



PILLAR 2

Outcome-driven enterprise solutions

We empower global enterprises to achieve their business and operational goals by leveraging our portfolio of market-leading, expertly developed solutions.

Our global network infrastructure and connectivity form the foundational layer for our portfolio of products and services for global enterprises.

We offer solutions that are designed to satisfy a wide range of needs – meeting the demands of enterprises running cross-border businesses and operations. From ensuring protection and resilience, to providing seamless communication and collaboration, to increasing process efficiency on site and across the supply chain – we've got it covered from end to end.



Connect globally to protect

The same technologies that empower global organisations are also expanding the threat landscape, increasing exposure to potential risks. This creates a constant tension between safeguarding the business and pursuing greater agility, productivity and resilience.

By embracing frameworks like Secure Access Service Edge (SASE), Secure Service Edge (SSE) and Zero Trust Edge (ZTE), you can unify security and networking – enabling more agile, scalable and resilient operations, while also supporting smarter processes and more adaptable ways of working.

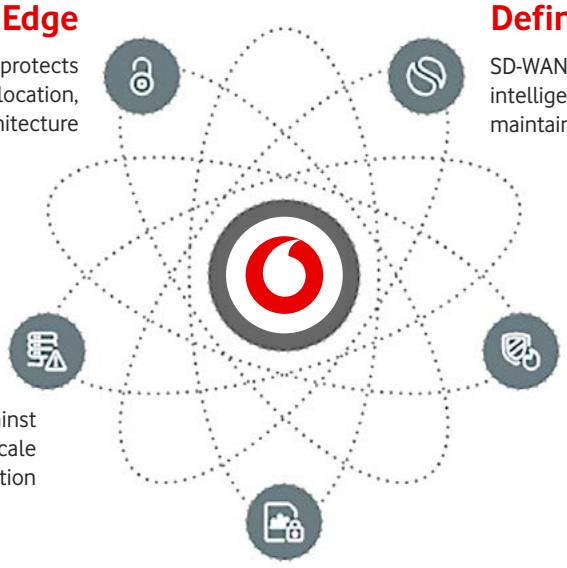
For this reason, Vodafone Business Secure Connected Enterprise combines world-leading fixed access and networking services, together with best-of-breed cybersecurity, in one comprehensive suite of solutions including:

Vodafone Business Secure Service Edge

Cloud-delivered security that protects users and data regardless of location, simplifying security architecture

Vodafone Business Software–Defined Networking

SD-WAN and SD-LAN solutions that intelligently route traffic while maintaining security at every step



Vodafone Business DDoS Protection

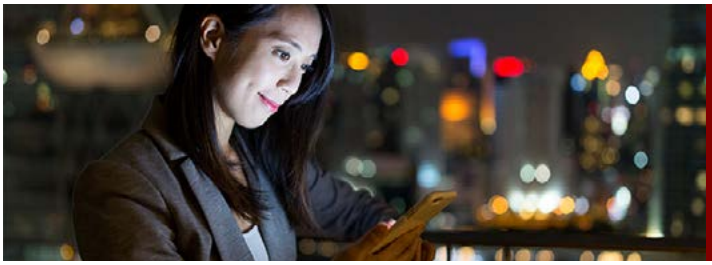
Telco-grade protection against volumetric attacks with global scale and real-time mitigation

Vodafone Business Next-Gen Firewall Services

Advanced threat protection with flexible deployment options across cloud, on-premises, and hybrid environments

Vodafone Business Encryption Solutions

Quantum-safe encryption protecting sensitive data in transit with dedicated appliances for high-capacity links



Additionally, we partner with market-leading vendors – like Cisco, Zscaler, Fortinet, Symantec, VMware and Palo Alto – to offer solutions that seamlessly integrate with our underlay connectivity. This gives you a secure, agile and scalable solution.



Connect globally to collaborate

As more organisations manage increasingly dispersed teams, effective collaboration is becoming more crucial than ever. The rise of AI technologies will only heighten the need for seamless connectivity.

Although technology can introduce complexity, it also serves as a vital enabler of human connection. This involves ensuring a consistent experience – both in terms of secure connectivity and in providing the flexibility and resilience needed to support a dynamic work environment.

Managing mobile communications at worldwide level is our deepest legacy and stands today as continued commitment of Vodafone Business to global workforces:

Our flexible and cost-effective **Vodafone Red for Global Enterprise** and 5G-ready plan allows dispersed teams and employees access the data they need, when they need it. It includes self-optimising features that align with each employee's individual data usage to allow multinational teams to work anywhere across multiple regions, taking their domestic voice and data allowances with them in other countries.

Providing employees with the right devices and tools of the trade, to complement their connectivity experience, is key for a secure productive workforce. Today, in over 29 countries, our **Vodafone Business Device Lifecycle Management (DLM)** supports global enterprises with a sustainable, end-to-end integrated managed service. We aim to build a digital society that enhances socio-economic progress, embraces everyone and does not come at the cost of our planet. And by helping global enterprises contribute to the circular economy, our responsible DLM ensures that 95.5% of returned devices are given a second life.

Connected global teams need seamless enterprise grade communication tools. We can operate as a single partner for **Unified Communications** who understands collaboration, video, mobile devices and how to integrate networking and security properly, to drive improved employee collaboration experiences and satisfaction.

Connect globally to accelerate

As a global enterprise, you're under mounting pressure from fluctuating demand, rising operational costs, inflation and ongoing supply chain challenges. At the same time, you're expected to deploy connected assets, maintain real-time visibility and accelerating workflows.

To meet these demands, it's essential to focus on the right priorities and implement the most suitable technologies. While effective data and information management has consistently shown to drive business growth, identifying a technology strategy that fits all situations remains a complex task.

We bring an undisputed global leadership in the Internet of Things (IoT) space, having recently reached **200 million connections worldwide**. Our IoT networks can help you reduce operational costs, automate processes and enter new markets.

In fact, our cloud-based Managed IoT Connectivity Platform has been designed purely for IoT and is a proved scalable solution for companies who operate globally. It has a simple-to-use interface with comprehensive features that enable IoT devices to be managed easily. It also enables you to manage and monitor your connected assets through a single portal. Furthermore, it offers insights and analytics – helping you to reduce operational complexity, automate processes and reduce operating costs.

Once connected, our easy-to-use web portal – which is accessible from anywhere in world – gives you compete visibility and control of your SIM device estate.

Accelerating IT/OT integration implies moving from connection of individual assets to connection of entire sites, as manufacturing plants and distribution centres: Vodafone Business Mobile Private Networks are built to cover a specific location or campus, able to deliver robust, highly secure, dedicated connectivity and powerful computing in real-time, even in places that previously could not be connected. The resilience of MPN means less downtime and first-class performance against tight SLA's. MPNs (4G or 5G) are usually built for a specific location, be that factory, campus or other such site (indoor or outdoor), and boasts high speed and low latency.

200m

We bring an undisputed global leadership in the Internet of Things (IoT) space, having recently reached **200 million connections worldwide.**





Access expertise, anywhere in the world

The above-mentioned solutions are developed under the coordination of our global community of B2B Product Managers, who ensure compliance with local market regulation and legal requirements.

All products are also subject to privacy impact assessments as part of their development and throughout their lifecycle. We maintain personal data processing records, supplier privacy compliance, data breach management and individual rights processes – as well as internal and international data transfer compliance frameworks.

State-of-the-art methodologies and tools are adopted to ensure quality and efficiency of Product Lifecycle Management, including the Scaled Agile Framework (SAFe). And a dedicated team of ESG experts are embedded in the Product Lifecycle Management process to incorporate sustainability principles into design and development.

Locally respected, globally recognised

Our solutions expertise receives constant validation by the global analyst community.
Here are some the most recent recognitions we've received:

Leader

Gartner IoT Magic Quadrant

11th year in a row

Gartner

Leader

Gartner Global WAN Magic Quadrant

7th year in a row

Gartner

Leader

Gartner Mobile Private Networks Magic Quadrant (2024)

1st year released

Gartner

Leader

IDC MarketScape Worldwide UCaaS Service Providers Vendor Assessment (2024)

IDC

Leader

IDC MarketScape for managed SD-WAN/SASE services (2023)

IDC

Leader

Forrester Wave Zero Trust Edge Service Providers (2024)

FORRESTER®

Leader

Market Leader in Communication Service Provider IoT Peer Benchmarking Report

TRANSFORMA INSIGHTS

Leader

Kaleido Intelligence High-Flyer in eSIM & CMP Vendor Hub (2024)

Kaleido Intelligence

Leader

Kaleido Intelligence Champion in Private Network Vendor Hub report (2024)

Kaleido Intelligence

Leader

Leader in GlobalData Global Enterprise Mobility Services (2025)

GlobalData.

Leader

ISG Provider Lens on Network – Software Defined Solutions and Services (2025)

ISG

Company of the Year

European Managed SD-WAN Industry (2024)

FROST & SULLIVAN

PILLAR 3

Dedicated customer management and service model

We have 1,400 employees dedicated to our global enterprises, ensuring a top-tier end-to-end experience from design to delivery and in-life support.

Vodafone serves **more than 6 million business customers** around the world – including **over 600 large multinational corporates** operating **across 192 countries**. These top-tier customers benefit from a specialised account management model.

Combining global coordination with regional proximity across Europe, US, Africa, APAC and ME ensures deep knowledge of local markets – helping us shape contracts across complex legal and regulatory environments.

Orchestrated design, implementation and in-life management for multi-country projects is granted by our Vodafone Business Technology Solutions unit counting **900 professionals located in 16 countries**. The team runs global service processes and customer technical operations, covering phases from Low-Level Design (LLD) to programme delivery and service assurance.

In particular, our team of Global Solution Architects operates across multiple geographies (USA, UK, Germany, Italy, Spain, Netherlands, India, Romania, Hong Kong, China, Singapore and Australia) to design highly complex technology infrastructure scenarios interfacing directly with our customers' network and IT departments.



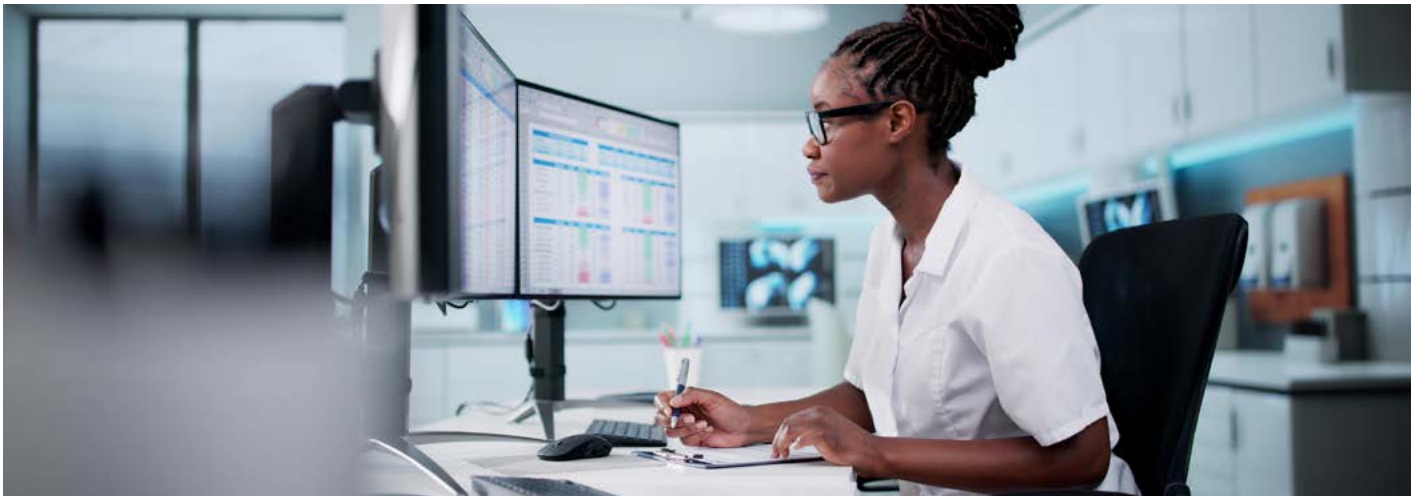
The team possesses a wide array of technology vendor certifications (including CCNA, CCNP, CCIE, AWS, Azure, Fortinet, RingCentral) and elaborates **around 1,300 complex projects per year** in response to multi-country RFQs and tenders. Design automation and AI outputs are leveraged by Solution Architects through our in-house developed Design, Assurance and Provisioning (DAP) Platform.

For international deployments, managed and professional services can be provided upon request as part of our Customer Management and Service Model. We can also operate in a co-managed solution environment, allowing you to keep control over a specific set of functionalities and make changes in self-serve exactly when needed – but with the reassurance that we'll keep supervision of the overall service configuration.

Specialised account management for global enterprises

Over 100 Global Account Managers (GAMs), who are focused on understanding the communication and connectivity needs of assigned Customers at multi-country level and are supported by:

- **Global Solution Consultants**, to identify the most suitable technology response to such needs aiming at a consistent solution deployment across multiple markets.
- **Global Commercial Managers**, to shape the most suitable offering adopting a common commercial framework across multiple markets.
- **A network of National Account Managers**, who coordinate with GAMs to intercept specific in-country needs and can provide local offerings to complement global services when required.



PILLAR 4

Access to partner ecosystem

We work with world-class technology players, providing global enterprises with simplified, scalable access to a wide range of third-party services.

Our broad partner ecosystem unlocks a whole new world of opportunity and value to you. The ecosystem allows us to achieve more and bring more services by aligning with the philosophy **"Great alone, Better Together"**.

By forming multiple partnerships, we're able to play two roles: a digital technology partner; and the partner of choice for other service providers seeking global presence. This two-sided approach allows us to jointly innovate and scale product development at a global level.

Crucially, each of our partners can openly contribute their respective value to meet your digital transformation needs. This 'outside-in' strategic approach means we can help run, build or buy solutions that go beyond our core capabilities to support your digital aspirations – no matter how ambitious they are.

This transparent and trusted approach means we can be more innovative and co-create for global enterprises at speed – collaborating with a variety of hand-selected, best-of-breed strategic partners including Hyperscalers, Solution Integrators, OEMs and more.



Partnering to deliver value for global enterprises

- **Leverage existing Vodafone global integrations** (e.g. with Hyperscalers) to access our partners' assets and services more conveniently and in a more scalable way.
- **Adopt more joined-up and complete solutions,** which natively embed our connectivity components and managed services.
- **Benefit from our 'best-of-breed' approach** avoiding high dependence on one single or very few vendors.
- **Harness a winning combination of shared expertise** and insight across organisations to deliver best-in-class customer experiences across the value chain.



Case in point

A recent example of our ecosystem in action can be seen in our strategic partnership with Google. After meeting several technical requirements, we were granted 'Verified Peering Provider (VPP)' status – making us a trusted partner for the provision of secure and dedicated, high-capacity connectivity across Europe, Asia and the USA.

Together, we're now creating one of the world's largest and most reliable cloud SD-WAN services for cloud customers. Application developers, content publishers, service providers and multi-national enterprise customers will benefit from a secure, resilient and consistent cloud experience across the entire Vodafone global footprint.

accenture

Microsoft

JUNIPER NETWORKS

IBM

aws

cisco

RingCentral

zscaler

Google

FORTINET

BROADCOM

PILLAR 5

Joint optimisation and innovation

We engage on a deeper level with global enterprises, with exclusive initiatives and programmes aimed at continuous service improvement and the co-design of new deployments.

It's incredibly important to us that we work with you as a partner. Close collaboration helps us to meet your objectives as efficiently, effectively and impactfully as possible.

As such, our engagement model with global enterprises comprises three main areas:

Listen and act

Consult and share

Discover and co-create



Listen and act

We collect feedback biannually from global enterprises throughout our comprehensive 'Voice of the Customer' surveying programme. The feedback is reviewed thoroughly and is used to build action plans to address any issues raised and drive continuous improvement.

Consult and share

Our global Vodafone Business Customer Advisory Board (CAB) consists of senior executives from leading multinational companies across various industries and markets.

The purpose of this community is to share and explore critical business challenges impacting enterprises such as:

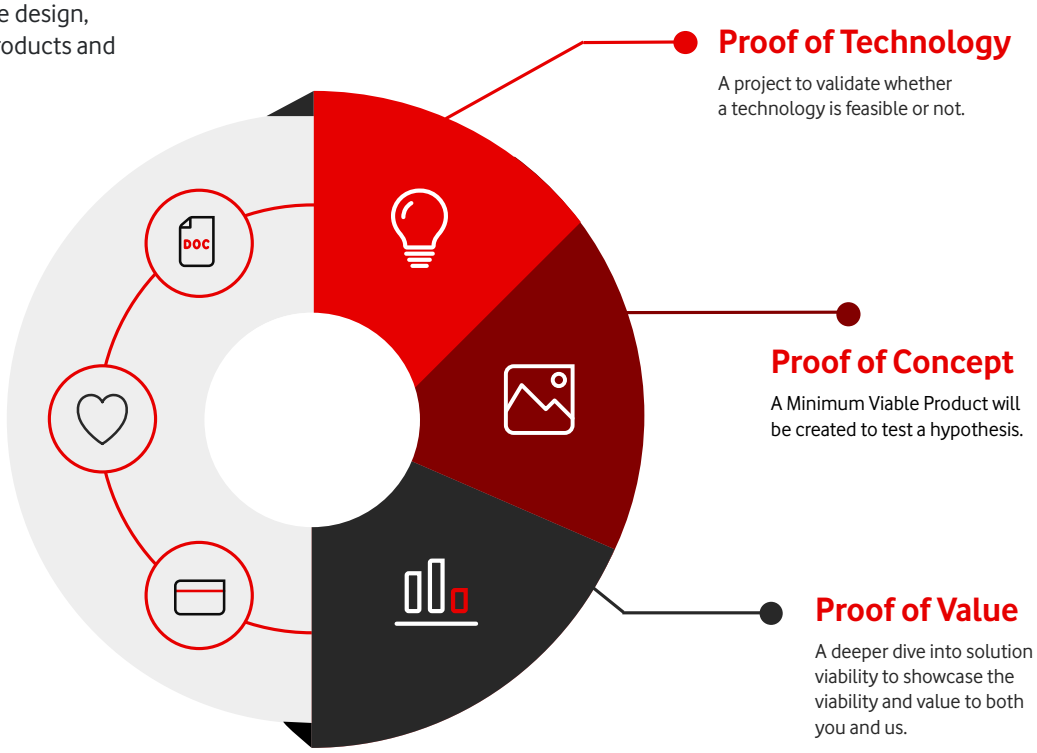
- **Change** – navigating through continuous transformation, evolving business models and fostering a culture of innovation.
- **Growth** – unlocking new opportunities through emerging technologies, solutions and markets.
- **Trust** – strengthening relationships with customers and stakeholders in the era of AI and misinformation.

Being part of the CAB therefore enables you to:

- **Foster collaboration** and build strategic relationships with peers and industry thought leaders.
- **Gain access to technology insights**, innovation roadmaps and market intelligence to gain competitive advantage.
- **Directly influence the evolution of Vodafone Business** solutions and services for global enterprises.

Discover and co-create

Our Co-Creation as a Service model is a strategic approach that recognises the importance of involving you, the customer, in the design, development and marketing of products and services. It includes:



Ignite your imagination

With co-creation in mind, we invite global enterprises to participate in exclusive live sessions. Our 'Ignite' series is focused on how we can address key business and organisational challenges, together.

We also offer the chance to visit our Vodafone Business Customer Experience Centres, listed to the right. Our Centres support our ability to innovate within the context of local customer needs around the world. They offer a hands-on evaluation of our solutions and can trigger joint initiatives through proofs of concept and pilot projects.

Vodafone Business Customer Experience Centres

- Newbury HQ
- Düsseldorf Campus
- Málaga Innovation Hub
- Singapore Regional Hub

Case study

Proof in action

BASF

We recently collaborated with BASF, a global leader in the chemical industry, on the implementation of a 5G Mobile Private Network solution, which has been instrumental in advancing their industrial operational technology.

By integrating Nokia's Network Access Domain Controller (NADC) and the co-creation of Vodafone's vendor agnostic Management Plane platform, we provided BASF with a robust and scalable network infrastructure for their global locations. This supports critical industrial applications, ensuring secure and efficient operations across their global sites.

The Management Plane offers comprehensive visibility and control, enabling proactive management and maintenance of the network – supporting key requirements such as slice management, SIM provisioning, end-to-end performance monitoring and enhanced services reporting.

The successful deployment has not only enhanced the client's operational efficiency but has also laid the foundation for the launch of Vodafone's Global MPN product. This will deliver a versatile and managed service solution for enterprise customers worldwide – utilising our learned experience and taking the client's ongoing feedback for future enhancements.

The co-creation collaboration with BASF has provided the Vodafone Business Product and engineering teams with valuable insights as to the requirement of customers that hold critical national infrastructure status within their industry – and allowed us to take it into current and future product offerings.



04

Creating positive change together

We look forward to working with you and driving positive change for your organisation – at scale.

By partnering together, we can connect your people, assets and data across the world. We can build business that extends beyond boundaries and achieve outcomes that make a real difference to your future.

If you have any questions about our global enterprise value proposition, please contact your Account Manager, who will be happy to provide support.




Together we can
vodafone
business